

# Application to bid for the 13<sup>th</sup> World Buffalo Congress 2023 Thessaloniki, Greece



INTERNATIONAL  
BUFFALO  
FEDERATION  
Monterotondo,  
Roma, Italy



**Thessaloniki**  
Many stories, one heart

**Submitted by**



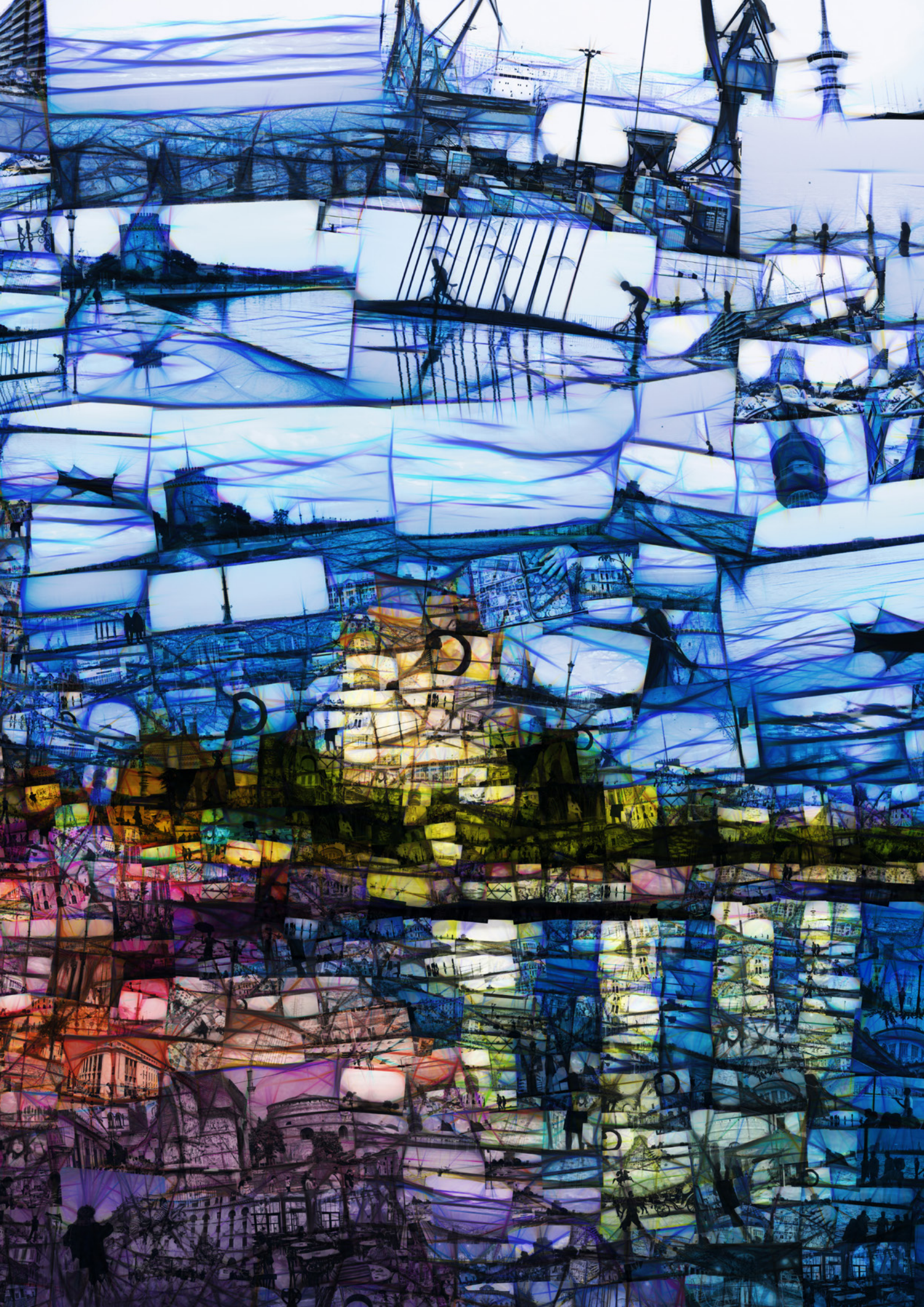
**International Hellenic University**

School of Geotechnical Sciences, Department of Agriculture,  
Division of Animal Science, Laboratory of Farm Animal Reproduction & Breeding



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conferences & events



**Application to bid for the  
13<sup>th</sup> World Buffalo Congress 2023**  
Thessaloniki, Greece

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## IN A NUTSHELL... WHY THESSALONIKI?



# Thessaloniki

Many stories, one heart

**Where a legendary past builds story after story  
in one city...**

*"The city's unique spirit is a result of its multicultural heart.  
A heart-mosaic made up of pebbles –small bits of history,  
monuments, ideas and people -the stories of the city. And the  
city's spirit sends us a message: Many stories, one heart.  
Because this is Thessaloniki.  
A heart full of stories.  
A heart that beats strongly.  
Listen to it..."*

Take a stroll. In peace.  
This is Thessaloniki.





## Thessaloniki, an excellent choice because of...

- Location** A crossroad joining Europe and Asia. The second largest city in Greece. Capital of Northern Greece and the Balkans.
- Accessibility** Easy to be reached either by air, rail, road or marine transportation.
- History** A cultural metropolis. Dating back to ancient Greeks, fatherland of Alexander the Great. Within a ten-minute walk one can reach monuments representing 2,300 years of history.
- Scientific Community** A community with top calibre scientists specialised in Veterinary Science.
- Conference potential** Excellent facilities for prime conventions. One of the most popular Greek destinations for conferences and incentives.
- Climate** Mediterranean. A city by the sea with an annual average of 300 days of sunshine.
- People & Life** A vibrant city with friendly people. Unique atmosphere where arts & culture thrive. Exciting nightlife.



## THE APPLICANTS

### Institution

School of Geotechnical Sciences,  
Department of Agriculture,  
Division of Animal Science,  
Laboratory of Farm Animal Reproduction & Breeding  
International Hellenic University  
Sindos  
Alexander Campus

### Location (City and State)

Thessaloniki, Greece

### Contact Persons

Dr. Aristotelis G. Lymperopoulos, DVM, PhD, Professor

### Email

alymperopoulos@ihu.gr  
alymberopoulos@gmail.com

### Telephone

+30 2310 013753

### Mobile

+30 6974904587

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### Institution

Institute of Animal Genetic Improvement of Thessaloniki

### Location (City and State)

Thessaloniki, Greece

### Contact Persons

Dr. Dimitrios Roustemis, PhD, M.Sc

### Email

roustemis@gmail.com  
roustemis@mail.com

### Mobile

+30 6945657015

Life must be lived as a play.

PLATO

**Prof Dr Aristotelis G. LyMBERopoulos** was qualified as a veterinarian from School of Veterinary Medicine of Aristotle University of Thessaloniki. At the same university, he was awarded a PhD in veterinary reproductive physiology. He has been awarded by the General Secretariat for Research and Innovation of the Ministry of Development and Investment of Greece by awarding national funding for European research projects, for the financial year 2019, with the beneficiary the International Hellenic University. He has participated in 60 national and international research projects (led 40 of them) and has 70 publications in peer reviewed journals and 150 abstracts in conference proceedings. His contribution to science and impact of his work was acknowledged by becoming a "De facto" Diplomat of European College of Animal Reproduction. Related research interest Farm Animal Husbandry, Farm Animal Reproduction and Breeding.

**Dr Dimitrios Roustemis** (Animal Scientist), post-doc was qualified as an Animal Scientist, (BSc in Agriculture, orientation animal production), from the University of Catania (Italy), holds a M.Sc. in Animal Production from Aristotle University of Thessaloniki and a PhD from the Democritus University of Thrace. Researcher at the Institute of Animal Genetic Improvement of Thessaloniki. Research interests related to planning and managing of genetic improvement programs, protection and preservation programs of endangered breeds of ewes. He has participated in 3 national and international projects and he has 10 publications in peer reviewed journals and 14 abstracts in conference proceedings.

## Institutions profile



### International Hellenic University

School of Geotechnical Sciences,  
Department of Agriculture,  
Division of Animal Science,  
Laboratory of Farm Animal Reproduction  
& Breeding

#### INTERNATIONAL HELLENIC UNIVERSITY

The International Hellenic University (IHU) has its headquarters in Thessaloniki. It was re-established by Law 4610/2019 (Government Gazette 70/A/07-05-2019), following the merger of the International Hellenic University with the Alexander Technological Educational Institute of Thessaloniki (TEI of Thessaloniki), the Technological Educational Institute of Central Macedonia (TEI of Central Macedonia) and the Technological Educational Institute of Eastern Macedonia and Thrace (TEI of Eastern Macedonia and Thrace).

There are two main campuses in the city of Thessaloniki and the university has educational and administrative facilities in eight cities. It is the only public university in the country, where Study Programs are also offered in English. There are 7 Schools with 34 Departments in subjects and fields that meet the requirements of a modern university. IHU includes a University Center for International Programs of Studies based in Thessaloniki, aiming to provide higher education in English to Greeks and foreigners of first, second and third cycle.

Moreover, there are more than 40 laboratories and the University offers more than 50 postgraduate





study programs (22 in English), some of which are cross-curricular or interdisciplinary. There is also much collaboration with universities and research centers in Greece and abroad while memoranda of cooperation have been signed with academic and social bodies, strengthening its position both in the Greek and European higher education sectors.

The research activity of the university is important and present to all stakeholders, with particular emphasis on national and European financial frameworks. Both active

and past research actions include a number of NSRF projects and INTERREG transnational partnerships as well as European frameworks such as HORIZON 2020 and Marie Skłodowska-Curie actions

EU PROGRAMME	YEAR	PROJECT IDENTIFICATION OR CONTRACT NUMBER	ROLE
Erasmus +, Key actions 2	2017	586136-EPP-1-2017-EL-EPPKA2-CBHE-JP (2017-2921/001-001))	COORDINATOR
HORIZON 2020	2018	771738	PARTNER
HORIZON 2020	2020	862192	PARTNER
BLACK-SEA	2020	BSB 963	COORDINATOR
Erasmus +, Key actions 3	2020	2020-1-UK01-KA203-078871	PARTNER
Erasmus +, Key action 2	2020	612522-EPP-1-2019-1-EL-EPPKA2-KA	COORDINATOR
Erasmus +, Key action 3	2020	612198-EPP-1-2019-1-ES-EPPKA2-KA	COORDINATOR
PRIMA: Section 1	2021	NUMBER 2031— FLAT BREAD MINE	PARTNER

## LETTER OF INVITATION



**INTERNATIONAL HELLEINIC  
UNIVERSITY**  
**SCHOOL OF GEOSCIENCES**  
**DEPARTMENT OF AGRICULTURE**  
**Division of Animal Science**  
**Laboratory of Farm Animal Reproduction  
& Breeding**  
**Director: Dr Aristotelis.G.Lymberopoulos**  
Professor



Thessaloniki 05.10.2022

### **Subject: Letter of Invitation to host the 13<sup>th</sup> World Buffalo Congress 2023 in Thessaloniki**

As a Professor at the Department of Agriculture, International Hellenic University it gives me great pleasure to express our intention to host the 13th World Buffalo Congress 2023 in Thessaloniki, Greece. We believe that the city possesses all the necessary attributes to successfully host an event of such prestige.

The Division of Animal Science of the Department of Agriculture at the International Hellenic University promotes the development and transfer of knowledge in technology and science of farm animals and related fields, based on teaching and applied research work. The Department provides students with the necessary knowledge that ensures the proper education / training for their scientific and professional careers and development.

In cooperation with ARTION Conferences & Events, we will exceed ourselves in securing the organizational and scientific success of the 13th World Buffalo Congress 2023 and are committed to providing all the assistance needed during the organization of the event. Thessaloniki offers all those attending the unique opportunity of exploring the city and region's archaeological sites, world-class cultural attractions, and monuments, as well as the physical beauty of the immediate region.

We will be more than glad and truly honored to be able to host the 13th World Buffalo Congress in 2023 in Thessaloniki.

Sincerely Yours,

**ARISTOTELIS  
LYMPEPOULOS**

Digitally signed by ARISTOTELIS  
LYMPEPOULOS  
Date: 2022.10.04 10:03:15 +03'00'

Prof. Dr. Aristotelis G. Lymberopoulos  
Professor

## LETTERS OF SUPPORT



### HELLENIC REPUBLIC

**Prof. Stamatis Aggelopoulos**

**Vice Rector of the Research**

14th km Thessaloniki - N. Moudania

National Road, 57001 Thermi

phone: +0302310 807 516

Fax: 2310 474 569

E-mail: [saggelopoulos@ihu.gr](mailto:saggelopoulos@ihu.gr)

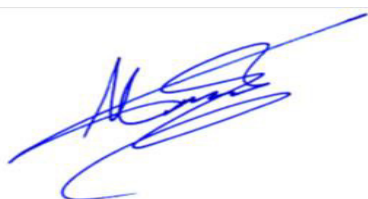
Subject: Letter of Support to host the 13th World Buffalo Congress 2023 in Thessaloniki

We at the International Hellenic University fully support the bid for the 13th World Buffalo Congress, which will take place in the year 2023, hopefully in Thessaloniki. We believe that the Department of Agriculture, International Hellenic University, has the capability and the experience of hosting International Congresses in Thessaloniki, a city with an infrastructure that guarantees a successful International Meeting.

13

We hope to have the opportunity to welcome you to this inspiring city and assure you that we will support this Meeting with any possible assistance needed from the International Hellenic University for the organisation of this important event.

Yours faithfully,



Professor Stamatis Aggelopoulos

Vice Rector, International Hellenic University



**ΚΤΗΝΟΤΡΟΦΙΚΟΣ  
ΣΥΝΕΤΑΙΡΙΣΜΟΣ  
ΒΟΥΒΑΛΟΤΡΟΦΩΝ  
ΕΛΛΑΔΑΣ**

## Association of Greek Buffalo Breeders

Vironia -620 43 SERRES

[www.greekwaterbuffalo.gr](http://www.greekwaterbuffalo.gr)

VIRONIA SERRON, 04-10-2022

To  
Prof. Dr. Aristotelis G. Lymberopoulos  
Department of Agriculture,  
International Hellenic University

**Subject: Letter of Support to host the 13<sup>th</sup> World Buffalo Congress 2023 in Thessaloniki**

We at the Livestock Cooperative of Buffalo Breeders of Northern Greece, fully support the bid for the 13<sup>th</sup> World Buffalo Congress, which will take place in the year 2023, hopefully in Thessaloniki. We believe that the Department of Agriculture, International Hellenic University has the capability and the experience of hosting International Congresses in Thessaloniki, a city with an infrastructure that guarantees a successful International Meeting.

We hope to have the opportunity to welcome you to this inspiring city and assure you that we will support this Meeting with any possible assistance needed from the Livestock Cooperative of Buffalo Breeders of Northern Greece for the organization of this important event.

Yours faithfully,

Tryfonas Giantsidis  
President

ΚΤΗΝΟΤΡΟΦΙΚΟΣ  
ΣΥΝΕΤΑΙΡΙΣΜΟΣ  
ΒΟΥΒΑΛΟΤΡΟΦΩΝ  
ΕΛΛΑΔΑΣ  
Καλλιθέα, Τ.Κ. 62043, Σέρρες  
www.greekwaterbuffalo.gr  
kbsbb@yahoo.gr  
Livestock Cooperative of Buffalo  
Breeders of Northern Greece



Thessaloniki, October 4, 2022  
R. Nr. 43

**To the  
International Buffalo Federation**

**Subject: Letter of Support to host the 13<sup>th</sup> World Buffalo Congress 2023 in Thessaloniki**

Dear Sirs,

We at the **Thessaloniki Convention Bureau - TCB** fully support the bid for the 13<sup>th</sup> World Buffalo Congress, which will take place in the year 2023, hopefully in Thessaloniki.

We believe that the Department of Agriculture, International Hellenic University, has the capability and the experience of hosting International Congresses in Thessaloniki, a city with an infrastructure that guarantees a successful International Meeting.

**Thessaloniki Convention Bureau - TCB** shall provide any possible assistance and will use all means available, before and during the event, in order to ensure its success and its flawless completion. Our team is also ready to offer specific contributions regarding the organization of the Congress, in terms of institutional support as well in terms of practical support.

**The destination would be delighted to host the 13th World Buffalo Congress and look forward to welcoming you and delegates to Thessaloniki in 2023.** We hope to have the opportunity to cooperate with you for the organization of this important event.

Kind regards,

Yiannis Aslanis  
President

Vicky Papadimitriou  
Secretary General

154 Egnatias Street  
(TIF HELEXPO), Pavilion 15  
GR546 36, Thessaloniki  
T +30 2313 053355  
E [welcome@thessalonikiconventionbureau.gr](mailto:welcome@thessalonikiconventionbureau.gr)  
W [thessalonikiconventionbureau.gr](http://thessalonikiconventionbureau.gr)





ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ  
ΠΕΡΙΦΕΡΕΙΑ ΚΕΝΤΡΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ  
ΓΡΑΦΕΙΟ ΑΝΤΙΠΕΡΙΦΕΡΕΙΑΡΧΗ ΤΟΥΡΙΣΜΟΥ

Θεσσαλονίκη 5 Οκτωβρίου 2022

Ταχ. Δ/ση : 26<sup>th</sup> Οκτωβρίου 64  
Τ.Κ. : 546 27  
Πληροφορίες : Σ.Κουρτσάλιδου  
Τηλέφωνο : 2313325401  
E-mail : [S.Kourtsalidou@pkm.gov.gr](mailto:S.Kourtsalidou@pkm.gov.gr)

**To:**

**International Buffalo Federation**

Thessaloniki , 5 October 2022

**Subject: Letter of Support to host the 13<sup>th</sup> World Buffalo Congress 2023 in Thessaloniki**

It is with great pleasure that we support the bid for the 13<sup>th</sup> World Buffalo Congress to take place in the year 2023 in Thessaloniki. We believe that the Department of Agriculture, International Hellenic University, has the capability and the experience of hosting International Congresses in Thessaloniki, a city with an infrastructure that guarantees a successful International Meeting.

The City of Thessaloniki has all the necessary infrastructure for hosting major events, a modern airport, a large number of various hotels, fully equipped exhibition and conference centers, an extensive waterfront and the facilities of the Thessaloniki Port Authority S.A., as well as numerous monuments of the Roman, Byzantine and modern era, 15 of which are included in the network of UNESCO World Heritage.

We have already hosted in Thessaloniki in recent years a number of major international events with a great success as to the organization, as well as, to the capacity of the city to meet all relevant demands.

We hope to have the opportunity to welcome you to our inspiring city and assure you that we will support this event with many possible assistance needed from the city of Thessaloniki for the organization of this important event.

Kind regards,

Alexandros Thanos

DEPUTY GOVERNOR OF TOURISM OF THE REGION OF CENTRAL MACEDONIA



## CITY OF THESSALONIKI

Thessaloniki, 7 October 2022

To :  
International Buffalo Federation

**Subject:** Letter of Support to host the 13<sup>th</sup> World Buffalo Congress 2023 in  
Thessaloniki

To whom it may concern,

With this letter I would like to affirm my strong support to the Department of Agriculture, International Hellenic University Bid to host the 13<sup>th</sup> World Buffalo Congress 2023 in Thessaloniki. Thessaloniki is an ideal destination to host such an esteemed event, as it combines a fantastic cultural, gastronomic and conference experience. The city offers all the necessary facilities and infrastructure to organize this event and is ready to meet all necessary organizational prerequisites. Additionally, Thessaloniki has a well-connected international airport with direct flights from and to most major airports across the world.

Thessaloniki has great experience in organizing such events, having hosted hundreds of major international congresses. It is certain that the delegates of the congress will enjoy their stay at the city, the food, the Greek sun, the night life and the cultural visits that we have to offer.

Furthermore, I declare my strong support to the Department of Agriculture of the International Hellenic University in their invitation to host the congress in Thessaloniki, as I am positive that the experience and expertise of the bidders will reassure the delivery of a top-quality scientific programme, with stimulating sessions, interesting discussions, and networking opportunities.

Deputy Mayor of Culture and Tourism  
Kountouriotou 17,54625 -Tel: 2313318228,8209 - e-mail: [mar.karagianni@thessaloniki](mailto:mar.karagianni@thessaloniki)  
W: [thessaloniki.gr](http://thessaloniki.gr)

We look forward to welcoming the Congress in Thessaloniki if selected, and it will be our great honor to offer the Greek hospitality to the esteemed delegates of the 13<sup>th</sup> World Buffalo Congress 2023.

Kind regards

Deputy Mayor  
of Culture and Tourism



María Karagianni





## COMMITTEE MEETINGS

Dr. Aristotelis G. Lymperopoulos will represent the host in the meetings during the time prior to the Meeting. During this time and the meeting, professional support will provide ARTION Conferences & Events, a PCO - Professional Congress Organiser.

The School of Geotechnical Sciences, Department of Agriculture, Division of Animal Science, Laboratory of Farm Animal Reproduction & Breeding, International Hellenic University will be cooperating with ARTION Conferences & Events, in order to assure a high level of services and guarantee a successful event. ARTION can manage:

- > **Conference Coordination** – organisation & management
- > **Promotional Material** – design & production of printed material and any other promotional material that might be needed
- > **Delegates Management** – registration, accommodation, travel services
- > **Conference Budget & Financial Management** – budget, accounting, contracts, invoicing, banking
- > **Sponsorships** – database, campaigns, management
- > **Social Events & Excursions** - venues, menus, transfers
- > **Logistics** – research, order placing, management of local suppliers for accommodation, travel, catering and all other arrangements

With a broad experience in organising conferences & events, specialised & well-trained personnel, ARTION, will care for professional communication and perfect coordination from the first announcement to warm farewells. Since 1995 ARTION has successfully organised major events and conferences for ministries, embassies, international organisations, chambers, Greek and foreign businesses, international scientific and trade associations, and European Union institutions. In 2013 ARTION Black Sea was founded in Tbilisi which provides services in the new emerging markets of this particular region. In 2016 the ARTION Conferences & Events B.V. was founded in Rotterdam.

No wind ever shakes  
the untroubled peace  
of Olympus.

HOMER - ODYSSEY



## INSTITUTIONS AND VOLUNTEERISM

### Institutions based in Thessaloniki

- > National Centre for Research and Technology Hellas (CERTH)
- > Alexander Zone of Innovation
- > CEDEFOP – the European Centre for Vocational Training
- > 19 International and EU Organisations
- > TIF-HELEXPO S.A. (Hellenic Organisation of International Exhibitions), organising more than 25 international trade fairs annually
- > Thessaloniki International Fair – TIF
- > Thessaloniki Convention Bureau – TCB, supporting Thessaloniki Conferences and Incentives and offering services free of charge
- > Professional Congress Organisers

### Educational Institutions

- > Aristotle University of Thessaloniki (the largest in Greece)
- > University of Macedonia
- > University of Sheffield International Faculty, CITY College
- > International University
- > Alexander Technological Educational Institute (TEIth)
- > American College of Thessaloniki

### Volunteerism

**The Local Organising Committee will be able to offer volunteer positions in some of the activities of the Meeting.**

In Greece, volunteerism is more than a myth. There is a sense of solidarity ("αλληλεγγύη" [alilengíi]) and community ("γειτονιά" [jitoná]) that people are trying to redefine in the face of significant challenges.

Thessaloniki, being an Olympic city during Athens Olympics 2004, has met days where the expression of volunteerism was very generous, as for many this was a once-in-a-life-time experience, which combined education, culture and sport into an extraordinary and inspiring multicultural event. As a city with volunteering culture, Thessaloniki is full of young people ready to provide assistance.

Local Organisers will provide in-kind support by offering highly qualified and well-experienced scholars to support the event voluntarily.

A legendary past builds story  
after story in one city.

# November 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
30	31	1 Nov	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1 Dec	2	3
4	5	6	7	8	9	10

## SUGGESTED DATES

### 2-4 November 2023

Our proposal for the 13<sup>th</sup> World Buffalo Congress 2023 is to take place between Thursday 2 November 2023 and Saturday 4 November 2023

#### Advantages for the suggested period are:

- > Pleasant weather: autumn- sometimes summer like-Mediterranean weather with mild temperatures
- > Thessaloniki at its best
- > Possibility for open air events
- > Possibility for the participant to extend his/her stay and combine holidays before or after the Meeting
- > University students will be at the city, having started with their studies and being able to assist in volunteer positions

Not what we have  
but what we enjoy,  
constitutes our abundance.

EPICURUS



## CONGRESS VENUE

### Grand Hotel Palace

For the 13<sup>th</sup> World Buffalo Congress 2023 Thessaloniki offers the following option as a Meeting Venue:



GRAND HOTEL PALACE

### Grand Hotel Palace

[www.grandhotelpalace.gr](http://www.grandhotelpalace.gr)

Grand Hotel Palace is the largest 5-star conference hotel in Thessaloniki; the city of history and culture and evergreen economic centre of the Balkan region.

Grand Hotel Palace combines neoclassical elegance with comfort, timeless luxury with functionality and finesse with high-quality services.

All sessions, plenary and parallel will take place under one roof, Grand Hotel Palace which will offer participants easy access to all halls with minimum walking distance between them.

Grand Hotel Palace is easily accessed from every part of the city, situated:

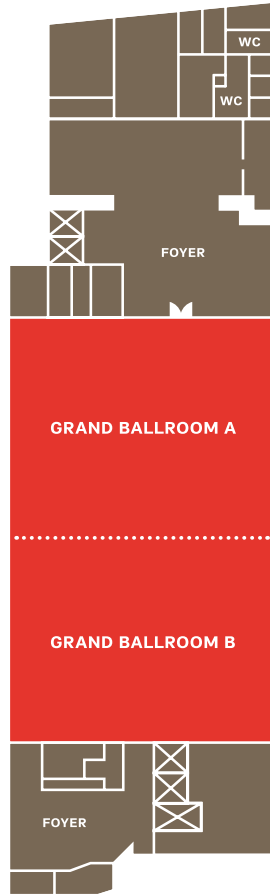
- 10 min drive from the city centre
- 33,9 km from the International Airport "Macedonia"
- 2,6 km from the "OSE" Railroad Station
- 2,8 km from the Port

A meeting point for new business ventures.

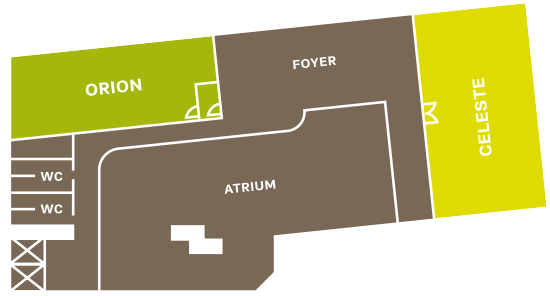




# Floor Plan



## MEZZANINE FLOOR



## LOWER GROUND FLOOR 2

30



GROUND FLOOR




**Characteristics**

Each meeting room will have the minimum:

- 13 conferences and events halls
- 258 luxury rooms and suits
- Awarded restaurant Seros
- Free super fast wi-fi internet connection (FIBER/LMDS 200Mbps)
- Internet Corner
- Free of charges shuttle bus service to the city center
- Indoor parking with charge and spacious parking lot for buses or cars, 100seats, free of charge

Events	Set-up	Conference halls*	Nr. of persons
Plenary	Theater	Garden Hall AB	300
Break out 1 Break out 2 Break out 3 Break out 4	Theater	Celeste Orion Theta Epsilon	Up to 100 Up to 60 Up to 40 Up to 20
Coffee break	Standing buffet	Lobby area	300
Lunches & Dinners	Seated or standing buffet / Set menu	Grand Ballroom seated or Lobby area	300
Welcome Reception	Standing buffet	Lobby area	300



  
GRAND HOTEL PALACE

## ACCOMMODATION



### GRAND HOTEL PALACE

33

The Rooms have been redesigned in September 2018, combining neoclassical lines with the latest ideas in architecture and design. Ideal for business trips or your excursions in Thessaloníki, the Rooms of Grand Hotel Palace are focusing, in their every detail, on your most comfortable and relaxing stay.

The Rooms provide an exquisite accommodation of high aesthetics and luxurious services. The bathroom of the Rooms gives you the ultimate sense of relaxation and rejuvenation through a careful selection of materials, textures and colors.

A warm hospitality, that makes you feel at home.

Grand Hotel Palace	rate per night
Single room BB	115,00 €
Double room BB	130,00 €



34







Every perfect traveler  
always creates the country  
where he travels.

NIKOS KAZANTZAKIS

## CULTURAL OPPORTUNITIES

37

Thessaloniki is a city very rich in culture, history and monuments. A city tour for the accompanying persons is strongly recommended.

Thessaloniki is world known for the Ancient Greek, Roman and Byzantine monuments, the charming shopping thoroughfares, the indulging local cuisine and exciting nightlife. The city was founded in 315 B.C., named after the ancient Greek princess Thessaloniki; sister of Alexander the Great, and has been a crossroad of cultures and civilizations for over 2300 years.

Few other places have such a density of outstanding historic monuments as Thessaloniki.





## Where else will a ten-minute walk take you past monuments representing 2,000 years of history?

The atmosphere is a fusion of Greek, Balkan and South-eastern European influences that co-exist harmoniously, creating a multicultural and cosmopolitan environment, where visitors from all over the world feel comfortable and welcome. Masterpieces of Roman architecture such as the Rotunda, Byzantine castles, Ottoman monuments and 20th century landmarks - many of them designated as World Heritage Sites by UNESCO - are all within easy reach.

### Attractions

- > The White Tower on the water front. The main landmark of Thessaloniki.
- > The Archaeological Museum of Thessaloniki & The Museum of Byzantine Culture
- > The Roman Monuments dating back to the early 4th century a.D.
- > The Ladadika district near the port, known for the 'local color' and the sophisticated entertainment options.
- > Visit the numerous Byzantine Churches of Thessaloniki, dating back to the early Christian years.
- > Experience local and international gastronomy in a city where cookery is a passion! Taste local wine and visit wineries and vineyards following the 'Wine Roads of Macedonia'
- > Enjoy Shopping in one of the most dynamic and innovative commercial centres of Greece





## EXCURSIONS

41

I am indebted to my father  
for living, but to my teacher  
for living well.

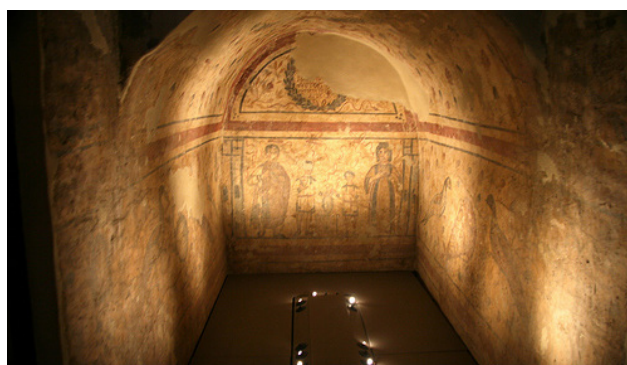
ALEXANDER THE GREAT



## Accompanying persons programme

### Thessaloniki City Tour

Explore a history of 2.300 years through a city tour in Thessaloniki. Wandering through the city, it is worthwhile to pass through the Byzantine Walls and have a panoramic view of Thessaloniki from the Trigonion or Chain Tower located at the northeast of the city; visit Agios Dimitrios church (5th c. AD) a splendid basilica dedicated to the patron saint and protector of the city. There one can meet stunning Byzantine mosaics and the Crypt, where the saint met a martyr's death by the Roman soldiers. In the end of the tour, our guide will lead participants to the Archaeological or the Museum of Byzantine Culture of Thessaloniki.





### Vergina-Veria- Naoussa Tour

The archaeological site at Vergina testifies to the culture of the Macedonian kingdom. The site contains the ruins of the royal family's summer palace, where, in later years, Philip II was assassinated and buried. The discovery of his tomb in 1977 was hailed as one of the greatest archaeological finds of the century. Rich and impressive artefacts were unearthed and can be viewed there along with the tombs themselves and the amazing frescoes, rare samples of painting from antiquity.

After an hour's drive from Thessaloniki, by coach, we will visit Vergina, the museum of Vergina and the ancient royal tombs of Philip, the King of Macedonia and father of Alexander the Great. Veria will be our next stop, a picturesque town with a unique landscape and architecture. We will drive through the city, see St. Paul's Altar, take a rest and enjoy a coffee at a traditional café and walk for a while through the lovely streets of the city, full of old Byzantine churches and unique historical monuments.

Naoussa is the next stop: visit to one of the most well-known wineries in Greece. Guided tour to the production facilities and cellars, multi-media presentation on the history of wine-making in Naoussa and wine tasting session. Rich lunch in the winery restaurant accompanied by special wines.

### Mount Olympus: Mountaineering on the abode of the Gods

This tour will take you to the footsteps of Mt. Olympus; also known as the "home of Gods". Olympus, with a height of 2918 m, is the highest mountain in Greece, second in the Balkan Peninsula and home of the 12 Olympic Gods. Eternal snow covers the peak of this mountain range with four different zones of vegetation, amazing fauna and flora, medieval monasteries and hiking and climbing paths leading to the peak which was conquered for the first time by the famous photographer Frederic Boissonnas, Daniel Baud-Bovy and Christos Kakalos.

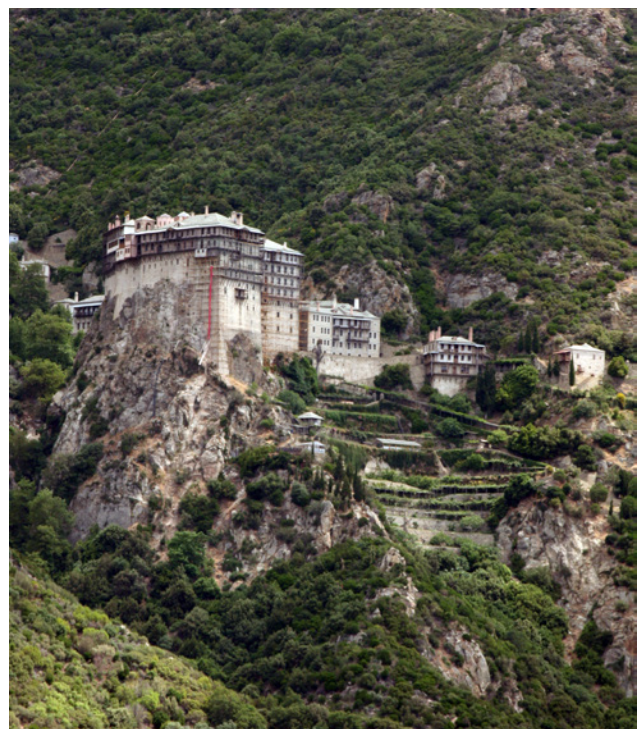
This excursion includes also a visit to Dion, the religious centre of the Macedonians, where the mythical 12 Olympic Gods were worshipped. For our lunch break we will arrive in the beautiful village of Litochoro. A chance to breathe the fresh mountain air, admire the natural beauty, whilst walking through unspoiled forest of the Ainipeas Valley. One of the best rated restaurants in the country located in Litochoro is going to offer us a taste trip to the local delicatessens.



## Mount Athos Boat Tour

Southeast of Thessaloniki is Mount Athos or “Aghion Oros”, a unique place to visit. The “Holy Mountain” has been an autonomous monastic state since the 11th century by order of an Imperial Byzantine decree. It still enjoys a special status of autonomy within the Greek State.

Having reached Ormos Panagias, by coach, we will board the ship for a cruise around the coastline of the monastic republic of Athos. The cruise around Mount Athos is a wonderful combination of knowledge and pleasure. We will have the chance to enjoy the view of the beautiful scenery and the Byzantine monasteries of exceptional and unique architecture. According to regulations we will have to maintain a distance of 500 metres from the shore during the entire cruise. From the bridge of the ship, a tour guide will explain the historical background and give a full description of the Monasteries, helping us get more familiar with the landscape and the history of the world-wide unique peninsula. The cruise ends as we cross back to Ouranoupolis where we will stop for lunch in a Greek taverna. From there, the boat and the coach will take us back to Thessaloniki.





## Halkidiki

Shaped like Poseidon's trident and sticking out into the Aegean Sea, Halkidiki is a treat for visitors. Lush green forests that reach right down to the beach; golden sunlight reflected in the turquoise waters; a traditional style with a rich gastronomic and cultural heritage. Endless coves, unique architectural sites, perfectly preserved Christian monument and a host of unexplored treasures all add their own rich touch to the unique canvas that is Halkidiki. Among this blend of blue and green, there are several summer resorts on the beaches of all three fingers where other minor towns and villages are located.

ART

## BID PARTNER – LOCAL PCO PRESENTATION

### Who is ARTION Conferences & Events

**ARTION** is an Association Management Company (AMC) and a Professional Congress Organiser (PCO). Since 1995, ARTION provides premier international services to Associations and organises globally high-quality conventions and formal events.

At ARTION we develop impressive proposals and provide customised solutions that respond to the needs of the demanding and competitive modern marketplace. The ARTION key assets are its commitment to professional services, the effective planning and the efficient organisation that meets the client's needs.

**ARTION**  
conferences & events •

Success is dependent  
on effort.

SOPHOCLES



## Why ARTION

### **“More than 25 years of experience and always devoted.”**

Ἄρτιον, this ancient Greek word stands for a combination of harmony, perfection and completeness. Ἄρτιον has been our motto for more than 25 years, and will always be our standard.

### **“A young and dynamic team, eager to be challenged”**

ARTION is a well-established company, in Thessaloniki, the second major city of Greece. The main pillar of our work is definitely our team that combines young and dynamic spirits with serene and experienced seniority. All our team members have an excellent multicultural educational background and work internationally.

### **“A strong international network”**

ARTION is a proud member of established international networks of professionals, such as the **International Congress and Convention Association** or the **World Professional Congress Organizers Alliance**. Thanks to this, we can perfectly operate all over the world.

### **“A commitment to provide quality and tailor-made services”**

ARTION is certified for implementing a Quality Management System according to the requirements of EN ISO 9001:2008 Standard. Same applies for the ELOT 1435:2009 Standard.

> Certified by



### **“An experienced Meetings Industry Partner”**

> ARTION follows all important congress sector Exhibitions & Events in Europe such as:

- IMEX
- Exhibition for the Incentive Business Travel and Meetings (EIBTM)
- International Congress and Convention Association (ICCA)
- International Congress and Convention Association Mediterranean Chapter Meetings
- Regional & European Business Events

> Receives & benefits from daily communication & newsletters on congress activity in Europe

- M&I Industry newsletter & magazine
- Conventions centers bulletin
- Travel & Meeting magazines & newsletter
- Boardroom

- > Is a Proud Member of
  - World PCO Alliance – a quality driven international network of PCOs
  - ICCA – International Congress & Convention Association
  - EFAPCO & HAPCO, HATTA, SETE, TCB, etc.



**World PCO Alliance**

We follow all international MICE shows where we refresh our connections and discussions with the local professionals of any targeted destination.



**World PCO Alliance**  
20 partners covering the world

Australia The Conference Company	Greece ARTION	Italy Ega worldwide congresses & events	Mexico T & C	Sweden Meetagain Konferens
Canada Jpdl International	India KW Conferences	Japan Congrés Inc.	Singapore AceDaytons Direct (International)	Taiwan K & A International
China China Star	Indonesia Royalindo Convention International	Korea People-X	South Africa The Conference Company	Thailand CDM - Conference & Destination Management
France Belgium Colloquium	Ireland Keynote PCO	Malaysia ADS Conventions & Events	Spain Bco Congress	U.S.A. TALLEY MANAGEMENT GROUP

**They have chosen Artion**

Core PCO & Framework Contracts: World Association of Chefs Societies, AIACE, Hydrocephalus Society, CEDEFOP, Black Sea Trade & Development Bank, European Association of Neurosurgical Societies



**Successful Bids**

ARTION Conferences & Events, is an active bidder for international association congresses and has supported bidding for many years. Lately we have succeeded in the following bids, while waiting for the results of other candidacies

HDCA	2014 Athens	450 delegates
EUANS - European Neurosurgical Congress	2016 Athens	1600 delegates
WACS - World Chefs Association Congress	2016 Thessaloniki	1500 delegates
EUROMAINTENANCE - European Congress	2016 Athens	500 delegates
IFCS - International Congress	2019 Thessaloniki	400 delegates
ETHNOPHARMACOLOGY - International Congress	2020 Thessaloniki	350 delegates
ESDAR - European Congress	2022 Thessaloniki	500 delegates
FESN - Federation of European Societies of Neuropsychology	2023 Thessaloniki	500 delegates
ECE - European Congress of Entomology	2023 Heraklion	700 delegates



THE GREAT WALL OF CHINA  
WAS BUILT BY THE  
MIDDLE KINGDOM  
OF CHINA  
IN THE 7TH CENTURY  
B.C.  
THE GREAT WALL OF CHINA  
WAS BUILT BY THE  
MIDDLE KINGDOM  
OF CHINA  
IN THE 7TH CENTURY  
B.C.  
THE GREAT WALL OF CHINA  
WAS BUILT BY THE  
MIDDLE KINGDOM  
OF CHINA  
IN THE 7TH CENTURY  
B.C.

Two people are silhouetted against the water, one appears to be pushing a bicycle or a small cart.

Several industrial cranes or structures are visible on the horizon across the water.

## PROMOTION

Greece is Europe's strategic link to the sizeable, emerging markets of the Balkan, Black Sea, eastern European and eastern Mediterranean regions. Greece's advantageous location provides access and opportunity to the neighbouring regional vet societies and the Academic institutions, while Thessaloniki, the capital of Northern Greece is home to a great number of scientists and academics who collaborate with institutions of the neighbouring countries.

Within this context, the International Hellenic University, Department of Agriculture and with support from ARTION, will focus on building a distinguishing visual identity, disseminating the key-messages of the 13<sup>th</sup> World Buffalo Congress 2023 and strengthening its overall impact through promotional material.

The members of the Local Committee will coordinate and use all their national and international contacts and network, in view of the realisation of the Meeting. In addition, they will contribute from their positions in various international programmes and committees.

ARTION Conferences & Events on the other hand is a prominent member of the World PCO Alliance Network, fostering cooperation and development between MICE companies on international projects at large scale. Communication strategies



World PCO Alliance

are boosted worldwide and communication coverage in all continents is guaranteed. 20 quality driven PCOs are tied together to secure dissemination from the US and Latin America, Europe and Africa, to Middle East, Asia and Australia.

Not life, but good life,  
is to be chiefly valued.

SOCRATES



## CRISIS MANAGEMENT

Local organisers guarantee the smooth organization of the 13<sup>th</sup> World Buffalo Congress as they will be cooperating with ARTION Conferences & Events. On risk management, ARTION team has demonstrated an effective handling of adverse incidences. Through the company's 25 years' history in event management, strikes, protests, adverse weather conditions, accidents, last minute changes due to force majeure, traffic issues and any extraordinary events have been handled with care providing efficient solutions and alternative plans at a very short reaction time. Within Thessaloniki in particular, being the base of the company for all these years, the team effectively coordinates and liaises instantly with key contact persons that can help manage any crisis, such as the Directors of the Airport, Police Department & VIP Service, Traffic Control, Mayor and Prefect, among others. On top, the two partners and owners of ARTION are well connected with the local and national protocol at Ministerial level. ARTION's Managing Director, Mrs Despina Amarantidou is a Member of Board in the prominent meeting industry associations, serving as Vice President of HATTA (National Association of Travel Agencies) and HAPCO (Hellenic Association of Professional Congress Organisers). This allows access to first-hand information and communication on all aspects that involve congress management and tourism affairs.

ARTION has been serving delegates and clients from different sectors and all professions managing to always adapt to the specific needs of the various publics that participate in any event. ARTION possesses highly evolved problem-solving and crisis management skills, obtained in the long period of successful presence in the events industry. ARTION employees are always encouraged to take initiatives and, under the supervision of the respective Project Leader, gain the necessary experience, ensuring that no circumstance shall disturb the gradual implementation of each project.

### **Important factors taken into consideration:**

- > Sites are chosen not only for beauty or facilities, but also the ability to handle emergencies.
- > Evaluating the security elements a venue puts in place.
- > Cooperating with the law enforcement authorities.
- > Always keeping track of delegates. Knowing the potential risks they face and having a contingency plan for evacuation/venue/hotel changes etc.
- > Making arrangements and contingency plans in advance, ie. having shuttle buses available for taxi strikes, or making last minute changes and having a back-up plan in case a speaker is coming a day later due to a transport strike, making the proper arrangements with the AV, logistics and the catering suppliers if a venue should change etc.

In hospitality, the chief thing  
is the good will.

GREEK PROVERB





## HOST INFORMATION

### Host country - Greece



**Currency:** Euro

**Population:** 10,955,000 (2015 estimate)

**Time zone:** GMT+ 2:00

**Language:** Modern Greek, English is widely spoken

**Government:** Unitary parliamentary republic

Greece is situated at the heart of the Mediterranean in south-eastern Europe, on the southern end of the Balkan Peninsula. It is a country of culture, arts and sciences. Its tradition of contribution to global cultural and scientific communities, combined with its outstanding natural beauty and excellent infrastructure, has made it an ideal place in which to hold conferences.

Greece has been a member of what is now the European Union, since 1981, the eurozone since 2001, NATO since 1952, and is a founding member of the United Nations. Greece was a founding member of the Organisation for Economic Co-operation and Development (OECD) and the Organisation of the Black Sea Economic Cooperation (BSEC). Greece is also a member of the International Monetary Fund and the World Trade Organisation.

The climate is typically Mediterranean over most of the country, with warm-to-hot summers and mild winters. Usually, especially in the south of the country, there is little or no rain in the summer. Only some of the wettest locations at high elevations have more than 100 days of rain per year.

A place at the centre  
of everything.



### **Economy**

Greece belongs to the high-income countries according to the World Bank list of economies (July 2015). A developed country, the economy of Greece revolves mainly around the service sector and industry. Important Greek industries include tourism (it is ranked as the 16th most visited country in the world by the United Nations World Tourism Organisation) and merchant shipping (the Greek merchant marine fleet is the largest in the world), while the country is also a considerable agricultural producer within the Union. As the largest economy in the Balkans, Greece is also an important regional investor.

### **History & culture**

In regard to history, Greece is widely considered as the cradle of Western Civilization. A large number of written works that have influenced the thinking of science and philosophy for more than 2500 years, as well as a huge number of antiquities, either in beautiful archaeological sites or in extremely rich museums, testify on the importance of the ancient Greek civilization. The Athenian democracy which was founded in 507 BC, is one of ancient Greece's most enduring contributions to the modern world. Modern Greece is a parliamentary republic based on the separation and balancing of legislative, executive and judicial powers.

The Greek people have a very rich culture which in addition to the Ancient Greek culture roots has also incorporated many elements from the various people who have passed, either in peace or as invaders, from



the country that lies at the crossroads between Europe, Asia and Africa. Greek people are friendly, helpful and hospitable. The educational level is high with most young people being able to communicate in English in addition to Greek which is their mother language. French, German and Spanish speaking people are also quite common.

Today's visitors to Greece have the opportunity to trace the "fingerprints" of Greek history from the Paleolithic Era to the Roman Period in the hundreds of archaeological sites, as well as in the archaeological museums and collections that are scattered throughout the country. Numerous monuments from the Byzantine Years and the Ottoman Occupation Period have as well been preserved.

Greece is a true paradise for cultural tourism, a large journey into history and art. Educational excursions, theatrical productions, festivals, pilgrimages, visits to archaeological sites, monuments and museums, excursions to study the natural environment, folk art and culture – these are just a few of the many things that Greece has to offer. Folk culture for the Greek people, rich in music, dances, poetry and theatre is part of their everyday life. All over the country a large number of specialized museums and cultural organisations aim to preserve and foster the study the Greek traditional heritage.



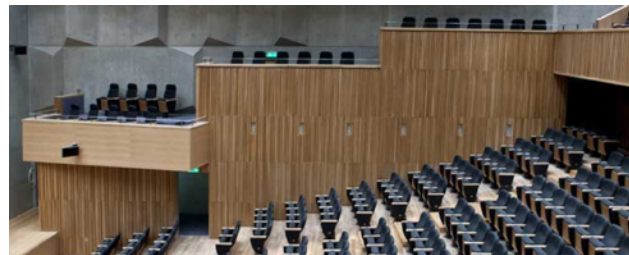
## Host city - Thessaloniki

Thessaloniki is Greece's second major economic, industrial, commercial and political centre, and a major transportation hub for the rest of south-eastern Europe; its commercial port is of great importance for Greece and the south-eastern European hinterland. The city is renowned for its festivals, events and vibrant cultural life in general, and is considered to be Greece's cultural capital. Events such as the Thessaloniki International Trade Fair and the Thessaloniki International Film Festival are held annually, while the city also hosts the largest bi-annual meeting of the Greek diaspora. Thessaloniki was the European Youth Capital in 2014.

- > Set on the northern shores of the Thermaikos Gulf that opens into the Aegean Sea, Thessaloniki is a land to be explored; a crossroad of nations, cultures and beauty
- > Privileged geographical location joining the modern western with the traditional eastern countries. A node joining Europe and Asia
- > Easy to be reached either by air, road, rail or marine transportation

### Climate

- > A city by the sea with an annual average of 300 days of sunshine
- > Every season in Thessaloniki can be enjoyable to the utmost
- > Typical Mediterranean climate with mild winters and warm summers



### Conference Potential

**With a wide selection of venues and top quality conference and incentive services, Thessaloniki infrastructure can meet up the expectations of the most demanding conference organisers.**

The variety in meeting venues is such that you are sure to find one tailored to your needs among the 19 Conference-Exhibition Centers and the 39 Hotels with meeting facilities. They offer latest technology and high quality services and, above all, they are managed by dedicated, welcoming hosts.

The city hosts 20-25 International worldwide rotating congresses each year with an average of 300 participants according to the official ICCA Statistics (International Congress & Convention Association).

### ICCA statistics reports

- > Number of association events: 166
- > Average number of participants to events: 295
- > Estimated total number of participants per year: 49,577
- > The most of meetings held in Thessaloniki hosted 50 to 149 pax
- > Length of meetings: 3,81 days
- > Congress venues used: Meeting facilities in Hotels (55%)
- > Subjects of events: Medical Sciences 18,8%, Science 14,2%, Technology 13,8%, Education 7,8%, Industry 4,1%

### What's more:

- > TCB (Thessaloniki Convention Bureau)
- > 4 Congress Centres & 26 Hotels with conference facilities
- > TIF-HELEXPO International Exhibition Centre
- > Professional Congress Organisers - Destination Management Companies
- > Travel Agents
- > Marketing Consultants - Public Relations Agencies
- > Catering Services
- > Audio-visual Systems
- > Car Rental
- > Translation – Interpretation Services
- > Exhibition Systems
- > Training and Consulting



## Accessibility – Local Transport

### Thessaloniki International Airport

Thessaloniki Airport “MAKEDONIA” is the second biggest airport in Greece. It is located 15km from the city centre and 31,3km from the suggested conference venue.

**43 airlines operate at SKG airport serving more than 2,5million passengers annually making Thessaloniki an easily accessible destination.**

In total Thessaloniki is connected with 43 airlines flying to 81 destinations all over the world.

### Airlines

Adria Airlines, Austrian, Aegean, Astra, Air Berlin, Alitalia, Air Baltic, Air Malta, Aeroflot, Air Explorer, Air Serbia, Belavia - Belarusian, Blue air, British Airways, Cyprus, Denver, Ellinair, Easy Jet, Enter Air, Germanwings, Germania, Jetairfly, Niki, Ryanair, Rotorua Regional, Skygreece, Scandinavian, Sun Express, Small Planet, Swissair, Saratov Airlines, Transavia France, Travel Service, Transavia Holland, Turkish, Thomson, Thomas Cook, Ural Airlines, Ukraine International, Utair Aviation, Vim Airlines, Vueling Airlines, Wizz Air

## Port of Thessaloniki

- > The International Port of Thessaloniki is one of the largest, busiest and most popular ports in South-Eastern Europe
- > Greek and international Cruise ships regularly visit the port of Thessaloniki
- > Commercial Activity and Sea-transportation in the Balkan area, relies on the International Port of Thessaloniki to a great extend

## Public Transport

Thessaloniki Bus Lines are operated by the Organisation of Urban Transportation of Thessaloniki – ‘OASTH’. A fleet of 536 buses and 2.400 employees of OASTH service an average of 150.000.000 passengers per year via 68 bus lines, among which also a sightseeing tour line. OASTH buses are state of art, air-conditioned, feature an anti-pollution system and are equipped with facilities for people with special needs.

Standard adult tickets: 1,00€ and 1,10€ when issued by



**CAPITAL CITY  
OF NORTHERN  
GREECE**

2<sup>ND</sup> BIGGEST CITY IN GREECE



**23  
CENTURIES  
OF HISTORY**



**SISTER  
OF ALEXANDER  
THE GREAT**



**29  
MUSEUMS**



**300  
DAYS OF SUNSHINE  
BY THE SEA**  
WATERFRONT ALMOST 5 KM



**15  
UNESCO  
MONUMENTS**



**1.105.000  
POPULATION**



**120.000  
ACADEMIC  
COMMUNITY**



**20%  
ASSOCIATION MARKET  
CONFERENCES  
IN GREECE**



**PORT CITY  
IN S.E. EUROPE**  
ONE OF THE MOST IMPORTANT  
IN THE REGION



**45.900** <sup>[2014]</sup>  
**TOTAL FLIGHTS**  
15 KM FROM CITY CENTER  
**2.458.273** <sup>[2014]</sup>  
PASSENGERS ARRIVALS



**81  
DIRECT FLIGHTS  
TO EUROPEAN CAPITALS  
AND OTHER CITIES**

ticket machines on the buses - Valid for up to (4) trips made within seventy (70) minutes from the time of issue. Travel cards of various durations are also available.

### Taxi Service

- > Taxi service in Thessaloniki is plentiful and economic.
- > Taxi companies operate 24-hour call centres, ready to receive your order or make an advance booking for you.
- > Most taxis currently use satellite navigator systems that facilitate a fast and easy transfer to any destination in the city.
- > Luxury – VIP taxis are also available.

### Safety

Thessaloniki is considered as a very safe city for both citizens and tourists. The city has hosted significant people in politics, art and science and welcomes each year thousands of tourists and conference delegates who enjoy their safe stay and leave the country with the best impression.

## Entertainment, shopping and restaurants

### Dining in Thessaloniki!

Thessaloniki is known for its traditional cuisine influenced by the eastern and not only. Restaurants provide a variety of dishes including traditional Macedonian food, Middle-Eastern food and European cuisine. You can find it all in the centre of the city. An integral supplement to a good meal is good wine. Ladadika and Athonos Square in the city centre offer many choices of traditional restaurants and taverns.

### Nightlife!

Thessaloniki is famous for its intense nightlife and the countless entertainment choices it offers for every taste and at all hours and days of the week. In fact, the city is alive almost every night! The evening starts early with a drink at one of the bars located in the city centre, or by the sea or in the different areas of Thessaloniki. Cafés, bars, clubs, live music pubs and alternative clubs! In the next page, we mention some of the most famous entertainment places in Thessaloniki and what you will find there.

### Coast

Alongside the coast, on Nikis Avenue, you will find many shops, cafés, bars and restaurants in Thessaloniki, from the White Tower all the way to the port. It is ideal for all hours of the day, since you can start out in the morning drinking your coffee, relaxing in the afternoon or evening after work, shopping, or start your night outing going out for your first drink. There are many bars along the coast of Thessaloniki that stay open until the early morning hours, while it is suitable for all.



### Ladadika

The old warehouses and brothels one situated here have been replaced by bars, taverns and ouzeries. The graphic area of the Ladadika with its sidewalks and low, at most, 3-level buildings, once constituted the historic centre of Thessaloniki.

### Shopping in Thessaloniki

In Thessaloniki it is certain that you will find something that will satisfy the little inner shopper you have. This not only because of the variety of options it offers but also because the city centre maintains its status of the very heart of shopping for Thessaloniki, saving in addition the traditional open market (Agora Modiano). The centre of Thessaloniki is a very compact and walkable area where you find everything from international brand names to local delicacies and artwork for every budget and every style. There are also two large malls: City Gate at the west entrance of the city and the much larger Mediterranean Cosmos at the east entrance of the city, which turned the city to a Balkans top shopping destination: Every weekend a great number of tourists arrive just to go shopping.





## THE BUDGET

63

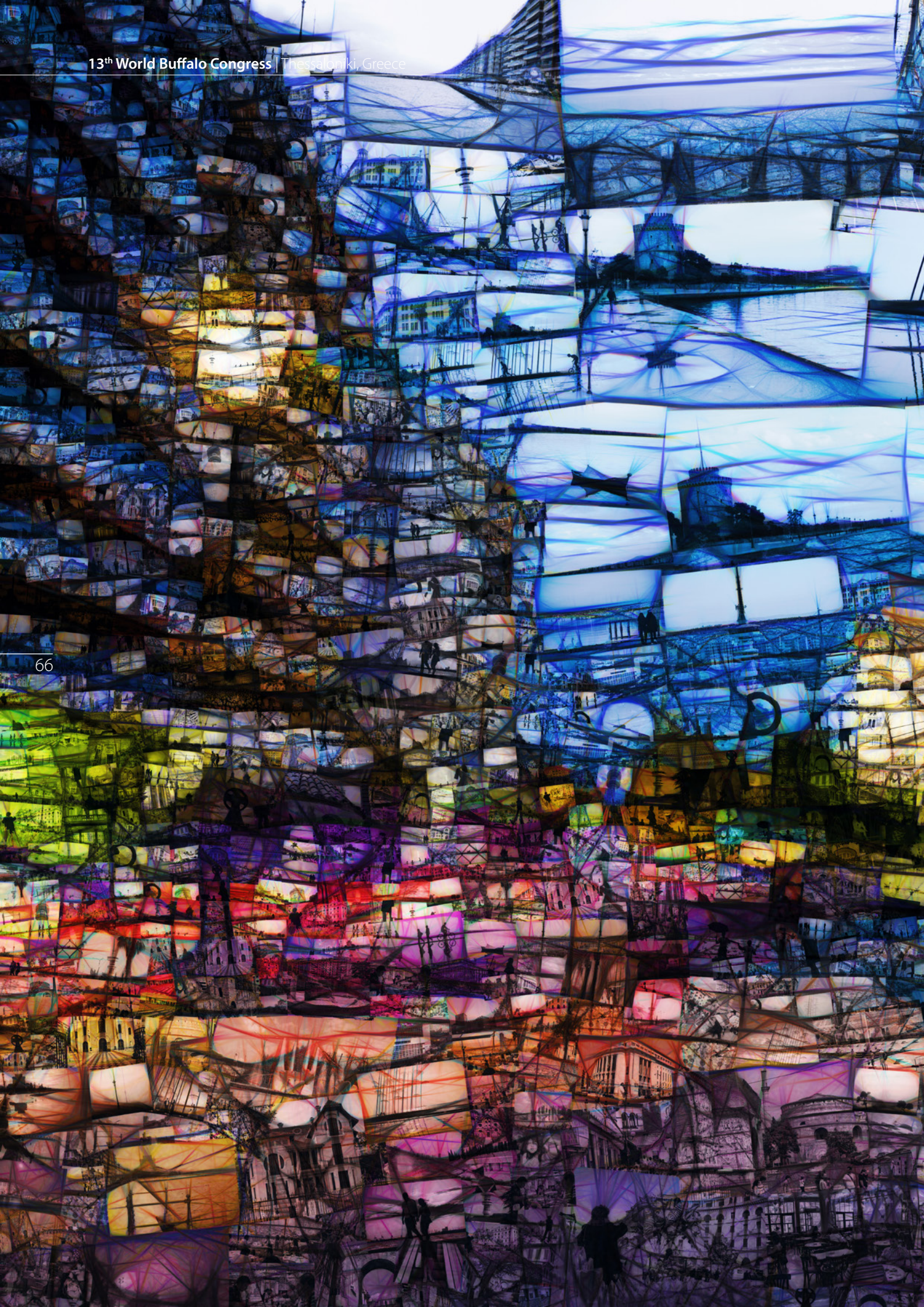
Living well and beautifully  
and justly, are all one thing.

PLATO

13 <sup>th</sup> World Buffalo Congress 2023 Thessaloniki, Greece 2-4 November, 2.5 days, 200 delegates		Units	Total Cost
<b>EXPENSES BUDGET</b>			
<b>Venue: Grand Hotel Place for 2.5 days</b>	<b>Days</b>		<b>3.500,00</b>
Conference: 1 Plenary Hall of 300 persons	3		3.500,00
Breakouts: 4 Halls of 20, 40, 60 & 100 persons			
Poster & Exhibition Area			
Speaker Ready Room			
Registration Area			
Board Meeting Room			
Catering Area			
<b>Audiovisual &amp; Projection Systems, for 2.5 days all venues</b>	<b>Units</b>		<b>11.000,00</b>
All Venues are fully furnished with tables & chairs, panels, podium			0,00
Conference: Sound, Audiovisual & Projection Systems for all venues	3		2.100,00
Online system for uploading presentations from Speakers Room	1		400,00
Scenery/Backdrop & Stage in Plenary	1		1.800,00
High Speed Wifi in all venues and areas all days			1.000,00
Technical Secretariat in Speakers Room	3		900,00
Technical Support	3		1.800,00
Fully equipped Secretariat & Registration Desk for 5 staff	1		1.000,00
Poster Area: Construction panels & simple frames with basic equipment	40		2.000,00
<b>Day Catering for 2 days</b>	<b>Persons</b>		<b>10.400,00</b>
Conference Coffee Breaks - 5	160		4.000,00
Conference Light Lunches - 2	160		6.400,00
<b>Social Events</b>	<b>Persons</b>		<b>9.600,00</b>
Welcome Reception	160		4.000,00
Conference Dinner	160		5.600,00
<b>Invited Speakers (7)</b>	<b>Persons</b>		<b>6.115,00</b>
Accommodation for 3 nights	7		2.415,00
Flight Tickets Europe (3) - Long Haul (2)	7		3.700,00
<b>Organisation &amp; PCO Services</b>			<b>15.830,00</b>
Coordination - Organisation - Programme - Secretariat - OnSite Teams			9.330,00
Sponsorship Programme, Identification, Coordination			3.000,00
Committee Meetings & Site Inspections			3.500,00

<b>Communication &amp; Materials: Printed &amp; Electronic</b>	<b>Units</b>	<b>9.450,00</b>
Conference Announcements - Electronic		750,00
Programme		400,00
Abstract Book printed or e-Abstract/App		2.600,00
Website: Creation, Maintenance and Retain for 1 year after conference		2.000,00
Registration System: Abstract & Registrations	300	1.200,00
Creative/Graphic Design Work for all Materials		2.500,00
<b>Conference Material</b>	<b>Units</b>	<b>3.000,00</b>
Conference Bag - Pen - Notepad - Card Holders - Laneyards	200	3.000,00
<b>Various Expenses</b>		<b>13.305,00</b>
Photographic Coverage		1.050,00
Video Coverage		1.500,00
Banners & Signing		1.500,00
Banking Expenses		822,00
Post & Courier		500,00
Promotion Activities in Events Abroad		1.500,00
Congress Insurance		2.000,00
Bid Expenses		2.000,00
Bus Transportation for 1 event	4	1.120,00
Contingencies		1.313,00
<b>TOTALS</b>		<b>82.200,00</b>

<b>INCOME BUDGET</b>			
<b>Registration Income</b>	<b>U Cost</b>	<b>200</b>	<b>62.200,00</b>
Delegates Early	380,00	100	38.000,00
Delegates Late	430,00	30	12.900,00
Students Early	180,00	50	9.000,00
Students Late	230,00	10	2.300,00
Invited Guests (Speakers, Board, Sponsors, Journalists etc)	0,00	10	0,00
<b>Sponsorship, Exhibition &amp; Funding</b>			<b>20.000,00</b>
Sponsors	2.500,00	5	12.500,00
Exhibitors	1.500,00	5	7.500,00
<b>TOTAL INCOME EXPECTED</b>			<b>82.200,00</b>
<b>SURPLUS EXPECTED</b>			<b>0,00</b>
<i>All Values Include VAT</i>			







Looking forward to welcoming the  
**13<sup>th</sup> World Buffalo Congress**  
in 2023 in Thessaloniki!

